

Bachelor's Program: Management (MAJOR) (English)

Semester Plan

Module/Semester	I.1	I.2	II.1	II.2	III.1	III.2	IV.1	IV.2
Free Component: General Module 60 Credits	Introduction to Modern Thought I	Introduction to Modern Thought II						
	Foundations of Business	Academic Techniques						
	Elements of Practical Mathematics	Mathematics for Business						
	Practical Course of English I	Practical Course of English II						
	Practical Course of Georgian I/ Practical Course of German I	Practical Course of Georgian II/ Practical Course of German II						
Major (Mandatory Courses) 102 Credits			Principles of Microeconomics	Principles of Macroeconomics	Basics of Operations Management	Foundations of Human Resource Management	Entrepreneurship	Practical Entrepreneurship
			Foundations of Management	Principles of Financial Accounting for Managers	Introduction to Organizational Behaviour	Basics of Strategic Management	Project Management Basics	Bachelor Project
			Basics of Statistics	Managerial Statistics	Basics of Financial Management	Management Accounting Fundamentals		
			Essentials of Marketing	Business Ethics and Communication				
				Introduction to International Management				
Major (Elective Courses) 18 Credits			Excel Practical Course	Basics of Digital Marketing	Business English I	Business English II	Introduction to Research Methods in Business	Internship
			International Business Regulations	Basis of Public Relations	International Economic Development Models	Basics of Integrated Marketing Communications	Basics of Sales Management	
					Essentials of Services Marketing	Introduction to Branding	Supply Chain Management	